



# Empower

yourself to achieve more with Digital Eagles



July 2023

RESTRICTED – EXTERNAL: This document is for use only by Barclays employees and their nominated agencies. This document has been optimised for digital and should not be printed where possible.

# Grow your digital skills with us

At Barclays, our success is not only judged by our commercial performance but also our contribution to society, Digital Eagles play a critical part in that by helping people increase their skills and confidence in a digital world.

Our team of Digital Eagles are passionate about empowering our colleagues, customers and local communities to be more confident with technology. We think everyone should have the opportunity to explore technology in an environment that suits them, making sure nobody experiences digital exclusion and help to bridge society's digital skills gap, so everyone can excel in this rapidly changing world.

## Our impact

**>455k**

Children have started their coding journey with Barclays Code Playground

**>900k**

Minutes of learning completed by Digital Wings users

**>4500**

Attendees to Digital Upskill sessions so far this year

**>750**

Companies onboarded to Digital Wings

**>25k**

Followers on our social media platforms

**+60**

Net promoter score

# How Barclays Digital Eagles can support



## Digital Wings

**We've designed Digital Wings to provide a tailored learning experience to suit anyone wanting to improve their digital know-how.**

As a group or on your own, the learning we provide will support someone starting out, right through to learning new skills using technology. Here are some of the ways you can learn with us:

### **As a business or organisation**

You'll get a unique company code so it's easy to manage your team's learning and understand their progress with data-led insights. Contact us to help support your organisation.

### **As an individual**

Signing up is easy. We'll ask for your name, an email address and a password. Then, just tell us your level of knowledge. We'll recommend a good place to start and you can take it from there. You'll also be able to access Digital Wings on the go with our app.

Visit Digital Wings

Download on App Store

Email us

Download on Google Play





# How Barclays Digital Eagles can support

## Empowering communities

Our Digital Champion programme aims to provide volunteers, organisations or trusted members of the community with the confidence and skills they need to support the people around them.

The programme consists of online learning and virtual sessions which align to the government Essential Digital Skills framework. It's flexible, straight forward and suitable for all levels.

Digital Champions support many UK digital inclusion initiatives and organisations looking to embed a digital first culture. We work together with a range of partners including; local authorities, housing associations, charities and organisations of all sizes, providing a sustainable and accessible way to help close the digital skills gap.

[Find out more](#)



# How Barclays Digital Eagles can support



## Future skills

We believe in empowering young people through digital literacy. To support this, our free resources can be used by both primary and secondary schools, to support the Key Stage 2 (age 8-11) and Key Stage 3 (age 11-14) curriculums.

Schools can join interactive live classes, use online resources or access detailed lesson plans fee-free throughout the year.

We cover a range of topics including; essential digital skills, online safety and coding skills

Our Code Playground resources can make learning to code easier for everyone, including teachers, parents and students. Book a school visit with one of our Barclays Digital Eagles or even start your own coding club.

[Visit Code Playground](#)





# How Barclays Digital Eagles can support



## Unlock digital

We work with members of the public and collaborate with private and public sector organisations so everybody has the opportunity to feel safe and confident online.

We've all been relying on digital much more to stay in touch with loved ones, work remotely and shop for essentials. But, as brilliant as the digital world is, it can also pose risks. With this in mind we've created our 'Staying safe online hub' where people can access leaning and support to help stay one step ahead of the criminals.

[Find out more](#)

Our free digital upskill sessions on fraud and scams explore how cyber criminals operate and help protect people against their tactics so they can feel confident online.

[Book onto an event](#)



# Before you go

If you'd like to talk to us around what the Digital Eagles can do for you.

Contact us through our social media channels or by email to [digitaleagleHQ@barclays.com](mailto:digitaleagleHQ@barclays.com).

We look forward to hearing from you

